Newcastle University Economics of Creative Industries

Candidate Information



NUAcT

Leading discovery, nurturing talent





Welcome

Thank you for your interest in applying for the position of NUAcT Fellow in Economics of Creative Industries at Newcastle University. As a NUAcT Fellow you will join an active and growing cohort of Fellows across almost every school in the University.

We are investing £30m over five years to build and support around 100 NUACT and Newcastle University Partnership Academic Track (NUPACT) Fellows. We seek to appoint people who have a strong track record aligned to our own research portfolio, who are ambitious and who have the potential to develop a broad range of skills to become future leaders in research and teaching at Newcastle University. We have already appointed 45 research Fellows across our three faculties, who share a passion for collaborative research, developing the careers of others and promoting a positive research culture.

Our world-class facilities and the excellence of our research across wide-ranging disciplines gives Fellows the freedom and opportunity to excel and succeed. We are also fully committed to the professional development of our next generation of researchers. We have a dedicated team overseeing our scheme, ensuring that each Fellow is supported towards a full academic position through mentorship and personalised career development training tailored to their individual needs.

Newcastle University attracts excellent researchers, not least because of the ambition, enthusiasm and teamwork of our staff. We believe that the major challenges of the future will only be answered by collaborative teams that are diverse in career stage, career pathway, disciplinary background, experience and personal characteristics and that Newcastle University is ideally placed to build such teams. We hope that you share our vision to enhance our diversity and creativity, and contribute towards a fully inclusive and collaborative research culture where everyone's ideas thrive. We very much look forward to hearing from you.



Prof Elizabeth GibsonNUAcT Director
Professor of Energy Materials





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NUAcT Fellowship Scheme

The Newcastle University Academic Track Fellowship scheme aims to find and develop our research leaders of the future. This year we are looking to appoint Fellows in a number of 'Targeted Areas' which align closely with our research strengths, complementing our existing teams and bringing fresh perspectives to our challenges. The University has been recently appointed, in partnership with the Royal Society of Arts (RSA), as host of the Creative Industries Policy and Evidence Centre (Creative PEC) with funding from the Arts and Humanities Research Council. This specific post is part of our commitment to make the Creative PEC an international centre of excellence for research in the creative industries.

We are looking for an early career researcher with an excellent track record for their career stage and the ambition to become a research leader in the economics of creative industries. As Creative PEC NUACT Fellow, you will join the newly formed Creative PEC Research Unit, working with colleagues to shape and deliver a cutting-edge research programme. You will also have the opportunity to develop your own research programme, build an international reputation, and contribute to multi-disciplinary collaborations across the University and beyond.

With the NUAcT programme's focus on equality, diversity and inclusion, we are building a diverse cohort of Fellows who will champion others and help us to build a more inclusive research culture across Newcastle University.

The Fellowship will support you to:

- Develop your research ideas through protected research time
- Collaborate with top researchers in Newcastle and beyond, to design and deliver an ambitious
- research programme
- Develop grant applications to underpin your own independent research programme
- Take part in the supervision of doctoral students
- Work with policy and industrial partners
- Form international partnerships with overseas research groups

If you share our vision to enhance our diversity and creativity and work together towards a fully inclusive and collaborative culture where everyone's ideas thrive, we would be incredibly excited to hear from you.





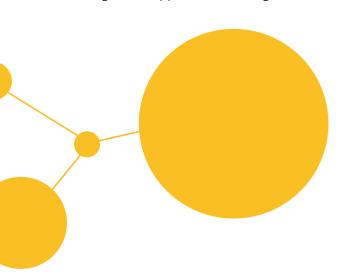
NUACT Fellowship on Economics of Creative Industries

We are looking for an economist in areas relevant to the research programme of the <u>Creative Industries Policy and Evidence</u>
Centre (Creative PEC).

Creative Industries Policy and Evidence Centre (Creative PEC) at Newcastle University

Since its inception in 2018, the Arts and Humanities Research Council (AHRC)-funded <u>Creative PEC</u> has succeeded in bringing about a step change in the quantity and quality of evidence available to UK policymakers seeking to support growth in the Creative Industries.

Funding for a further five years has been awarded and, since June 2023, the Creative PEC has been cohosted by Newcastle University in partnership with the Royal Society of Arts (RSA). The Creative PEC will continue to grow the evidence base, addressing industry and government's current priorities for the Creative Industries including those set out in strategy documents such as the Sector Vision whilst at the same time advancing research into the longer-term challenges and opportunities facing the sector.



Closely defined together with stakeholders, the PEC research agenda will be responsive to the needs of policymakers and industry, while at the same time pushing forward the knowledge frontier through research reports and peer-reviewed publications.

The Creative PEC's research agenda is delivered by a newly developed Research Unit based at Newcastle University, a Research Consortium made up of researchers at Newcastle, Sheffield, and Sussex universities and Work Advance, and a newly formed Global Research Fellows Network. The Centre will also regularly issue calls for commissioned and cocommissioned research projects in priority areas. In the new phase, the creative PEC will also embark in a new flagship initiative for the Sector and collect new primary data via an omnibus-style longitudinal business panel survey.

As a NUACT Fellow you will be a joining the newly formed Research Unit based at Newcastle University, led by the Creative PEC's Research Director, Professor of Macroeconomics, **Giorgio Fazio** and two Post-Doctoral Research Fellows (Dr Rodrigo Michel and Dr Alejandro Ramirez-Guerra). The Research Unit will also work closely with the Creative PEC's Centre Director and Professor of the Economics of Creative Industries, **Hasan Bakhshi**.

This fellowship, together with the appointment of the new Chair, Prof Hasan Bakhshi are part of an ambitious commitment of the University in making the Creative PEC one of the leading international centres of Creative Industries' research. At Newcastle University, you will be joining the economics subject group in the Business School.

As faculty member of Newcastle University Business School, you will join one of the largest groups of experts in creative industries economics and policy research in both the UK and globally. Beyond Prof Hasan Bakhshi and Prof Giorgio Fazio, this includes esteemed colleagues such as **Dr Jonathan Jones**, **Dr Sara Maioli** and **Prof Jonathan Sapsed**, all of whom are Creative PEC co-Investigators, along with Creative PEC Research Associate **Dr Daniel Simandjuntak**. You will also benefit from being part of dynamic research community on creative industries research both within the Business School and the wider University.

We are launching a global search for candidates to fill this exciting new position. In the NUAcT Fellow we are looking for an ambitious, academically gifted, creative, pioneering and collaborative economist. We expect the Fellow to develop their own research agenda while working together with other members of the Research Unit to shape and deliver the Creative PEC's research agenda. In particular, the Fellow will assist the Creative PEC in managing the new flagship longitudinal business panel survey, conducting data analysis and producing research outputs. The survey represents one of the major investments in new data collections ever made in the sector and will be a crucial resource for researchers in the years to come.

The candidate

We especially welcome applications from researchers with experience of researching the economics of the creative industries or related fields like cultural economics. We also encourage applications by exceptional economists who do not have this experience, as long as they are able to propose a strong research agenda in this fast-growing area.

We are particularly looking for researchers with strong analytical and quantitative skills, who are motivated by the desire to use academic research to make an impact on society.

Within the University, you will join the <u>Business</u> <u>School.</u> and become a member of the Economics Subject Group. However, you will be located within the Creative PEC's Research Unit for the duration of your fellowship to maximise the opportunities to collaborate with other Creative PEC researchers.

As a Creative PEC NUAcT Fellow you will be expected to:

- Plan and carry out independent, original research on the creative industries and publish in high-quality academic research outlets;
- Conceive of and deliver high-impact projects and make successful applications for further research funding;
- Help develop, manage and deliver a major new longitudinal business panel survey from the Creative PEC;
- Liaise with the Creative PEC's Policy Unit and the Creative PEC's stakeholders to identify and help address the research priorities of the Creative PEC's Research Unit:
- Supervise a PhD student undertaking research in creative industries economics and policies;
- Initiate and participate in multidisciplinary and interdisciplinary research collaborations, both within and beyond the Creative PEC's Research Unit, that enable cutting-edge original research;
- Work closely with the Creative PEC's Director and Research Director to develop and help implement the Creative PEC's research strategy.

The PEC will also draw on and enhance Newcastle University's significant place-based policy expertise, developing partnerships to inform policy for the creative industries over the next five years and beyond.







Person specification

KNOWLEDGE, SKILLS AND EXPERIENCE Essential

- Desire to acquire, or already existing, in-depth subject knowledge in the areas of research relevant to the Creative PEC
- A vision and a clear plan for developing an independent research programme aligned with the aims of the Creative PEC.
- Demonstrable achievement of well-developed technical and methodological skills needed to conduct high-quality research in these areas.
- Successful track record in designing and delivering research projects - either as part of large and/or complex projects or as an individual researcher.
- Good communication skills and the ability to describe complex concepts to non-experts and across different disciplines.
- Knowledge of research funding and ability to contribute to bid writing.

Desirable

Experience of collaborative working, e.g. through working with different research groups, or partners beyond academia such as industry, policy makers or community partners.

- Understanding how to maximise the impact of research, including through outreach, engagement, and partnership building activities.
- Experience of delivering research-led teaching and supporting the careers of others, for example, through mentoring and supervision.

ATTRIBUTES AND BEHAVIOURS

Essential

- Willingness to participate in collaborating teams and openness to work in an interdisciplinary way.
- Desire to contribute to a positive research culture aligned to the University's four Guiding Principles and its Equality, Diversity and Inclusion Strategy.
- Willingness to contribute to broader activities that fall within the typical remit of an academic member of staff such as membership of committees, involvement in working groups, EDI activity, outreach, etc.
- Willingness to develop others, for example, through teaching, mentoring, and supervision.
- Motivation to contribute to and benefit from the NUAcT cohort activities.

QUALIFICATIONS

Essential

degrees and PhD (or equivalent) in Economics or in another discipline relevant to creative



NUAcT applications must go through two review stages prior to our interview stage.

Shortlisting

Shortlisting - full applications are sent to the panel for review and feedback is discussed at the shortlisting meeting, with subject specialists introducing relevant applications to the rest of the panel.

Interview

Applicants who have scored highly at the shortlisting meeting will be invited to an interview, either face to face or via Zoom. Interviewees will be notified of their interview date at least one week prior to their interview, via email. Applicants who have reached this stage will also be invited to visit Newcastle University to meet with relevant colleagues within the school and to see the facilities.

Feedback

All unsuccessful candidates will be notified by email after each stage. We will provide written feedback to all applicants who reach the shortlisting stage but unfortunately, due to the number of applicants, we are unable to provide feedback to those who do not get through to shortlisting.

To apply, go to: ncl.ac.uk/vacancies CLOSING DATE FOR APPLICATIONS: 18th April 2024

This opportunity may remain open after the closing date if a suitable candidate is not found. In this case applications will be reviewed again on May 16th 2024. We will ensure applicants are kept updated with the status of their application.

Interviews

Please note that our recruitment timeline is subject to change



How to apply

We are now inviting applications for our NUAcT Fellow in Economics of Creative Industries in the research areas listed on page 8 and 9 of this candidate information pack.



www.ncl.ac.uk/vacancies

Important Information

Please read this information carefully as incorrect submission of your application will result in it not being considered.

All documentation:

- must be completed in no less than 11pt font
- must **not exceed** the maximum page or character count limits given
- must be **complete** please ensure you include your cover letter, your CV, your summary cover sheet and research proposal. The summary cover sheet and research proposal should be attached as 'additional documents' to your application. **Please remember not to include identifying information in your summary cover sheet.**

All fully completed applications (with all documents provided) will be assessed in a preliminary longlisting stage based on the summary cover sheet only.

If you require any adjustments in the application process, please get in touch with us to discuss this by email on nuact.admin@newcastle.ac.uk

Cover Letter - one page maximum

Please provide a cover letter outlining your motivation to apply and how you will further your research and career aspirations through this fellowship, and drive forward research at Newcastle, and in the Creative PEC in particular.

You are welcome to include brief details of any career breaks and periods of part-time work, e.g. parental or long-term sick leave in this document, and ask that you include full details in your summary cover sheet.

We encourage applications from researchers who have taken career breaks and wish to ensure that any such extenuating circumstances are taking into account when considering your track record.

CV - four pages maximum

To include:

- Training and qualification history
- · Employment history, including dates and positions/roles held to date
- · Research funding history, and any awards or prizes received
- Research outputs (e.g. publications, talks, patents, methodologies, impact generation, etc)
- Any contributions to other academic activities, including to teaching and supervision, outreach and promoting a positive research culture
- Any other relevant experience and achievements

Summary Cover Sheet - two pages maximum

You must submit a summary cover sheet using the template and guidance which can be downloaded **here** from the NUAcT website. This should be attached to your application in the Newcastle University recruitment system as an 'additional document'.

Please **do NOT include your name** or current place of work in any section of the summary sheet. This is to support our panel to avoid unconscious bias and encourage equality of opportunity for applicants.

Full Research Proposal - three pages maximum

This should be attached to your application in the Newcastle University recruitment system as an 'additional document'. You may include graphics or illustrations, but please adhere to the maximum page limit. Font must be no smaller than **11pt**.

Your proposal should include:

- · Detail of programme of research to be undertaken during the Fellowship
- Potential benefits to Newcastle University and fit with the Creative PEC and the nominated host unit
- Approach to engagement with external partners and impact generation
- Deployment of associated PhD studentship.
- Funding applications to be targeted during the Fellowship and fit with funder priorities (please detail your eligibility for relevant Fellowships and anticipated timing of applications).

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Fostering equality, diversity and inclusion (EDI)

We value individual differences and the diversity that this brings. We want to ensure that no one is at a disadvantage because of who they are. Instead, we aim to create a supportive and inclusive culture for everyone to reach their full potential.

The fostering and promotion of good relations and understanding among colleagues and students, irrespective of identity or background, is expected of everyone who works or studies at the University. By fully embracing equality, diversity and inclusion and embedding these principles in all that we do, we can provide better support for all our colleagues and students, and address new and evolving challenges.

We embrace our longstanding commitment to equality, diversity and inclusion, social and environmental justice, and respect for academic freedom. We continue to uphold these values as we create innovative and compelling opportunities to attract and support the most talented people from around the globe. Our ED&I strategy can be found **here**.

The University holds a Silver Athena SWAN award recognising our achievements in promoting gender equality and the career progression of women. We are also members of the Stonewall Global Diversity Champion programme, the Business Disability Forum, and the Race Equality Charter. Our NUAcT Fellows will be welcome to engage with the events and activities of our many colleague networks within the University including: NU Women, NU Parents, Rainbow@NCL (our LGBTQ+ Network), NU Carers, the NU Race Equality Network (NU-REN) and the Disability Interest Group (DIG).

For more information about EDI at Newcastle, and our current priorities and projects, see: ncl.ac.uk/who-we-are/equality



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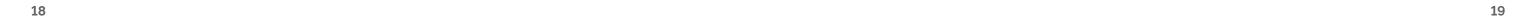












Research culture at Newcastle University

People and culture are at the heart of our Research Strategy. Having a positive research culture is really important: the behaviours, values, expectations, attitudes and norms of our research community impacts on how we do research and the wider benefits it can bring.

We're fully committed to building a welcoming and empowering research culture where everyone has the freedom and opportunity to succeed, and that recognises everyone's varied contributions to research, fuel peoples' passions and creativity, and support diverse career aspirations.

Our vision for a positive research culture is based on what our research community tells us is important for them. Our postgraduate researchers, academics and professional services colleagues have identified four attributes that we feel define a positive research culture here at Newcastle University: collaboration and collegiality, the freedom to grow and explore, fairness and inclusion, and openness and integrity. We already promote a positive research culture through our Research Strategy, for example, by improving interdisciplinary networking and collaborations through new cross-Faculty Newcastle Centres of Research Excellence (NUCoREs). We are now building on these, and are developing an institutional Research Culture Action Plan that will focus on nurturing people and strengthening our culture over the next 5 years. You can find out more about what we're doing in our Research Culture at Newcastle University: The Road Ahead document, which maps out our commitment, vision and current plans.

Of course, research culture change involves and belongs to everyone, including our NUAcT Fellows!

We ask about how people would contribute towards a positive culture as part of our application process and looking for people who share our aspirations and values. We hope very much that you will see ways to bring new ideas and perspectives to enhancing the research environment, and benefit from a culture that nurtures peoples' talents and increases the quality and reach of our research.



Candy Rowe
Dean of Research Culture and Strategy





We're fully committed to building a welcoming and empowering research culture where everyone has the freedom and opportunity to succeed.



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Our Visionand Strategy

Newcastle University is a community of 6,400 talented and ambitious colleagues and approximately 29,000 students from 140 different countries. Ranked amongst the world's top universities, we are recognised primarily for our teaching excellence and the impact of our research.

We aspire to be a people-focused institution that harnesses academic excellence and creativity to benefit individuals, organisations, and society as a whole. As a founding member of the Russell Group of the UK's world-class research-intensive universities, we are leaders in research and research-led education. The University traces its origins to 1834 and the need to address an industrial city's economic, health, and social demands.

Newcastle University is an integral part of its host city of Newcastle upon Tyne, a diverse and vibrant community noted for its intellectual life, history, and thriving innovation climate.

As a university, Newcastle is big enough to tackle the most pressing challenges and opportunities facing humanity and the natural world, but small enough to work cohesively across the University and with external partners.

In 2018, we launched a 'Vision & Strategy' that incorporates Research for Discovery & Impact, Education for Life, Engagement & Place and Global strategies.

This strategy recognises our pedigree of education and research relevant to our city, region, and the globe. Our culture of openness and transparency and longstanding commitments to equality, diversity, inclusivity, social and environmental justice, and academic freedom are the foundations of this strategy. In addition, our international connections are fostered through physical bases in Singapore and Malaysia.

The Vision & Strategy introduced several 'transformative initiatives' that will accelerate the University's evolution, including consolidating our research in multidisciplinary Centres of Research Excellence (NUCoREs). The University also aims to further develop its technology-enhanced learning capability, which evolved significantly during the COVID-19 pandemic; and extend our Academies cluster to support working with policymakers, businesses, and Low-to-Middle Income Countries (LMICs).

NUAcT is one of our key 'transformative initiatives' and by 2025, NUAcT will have appointed more than 100 researchers and fulfilled about half of our ambition for growth in research power.







Living and working in Newcastle

If you've not visited Newcastle before, you'd be forgiven for thinking this is just a city of party people and avid football fans. Over the past 20 years, a cultural regeneration has changed the area beyond recognition, creating a stunning cityscape and a special place that rewards people who choose to visit, live, work, and study here.

The City

Newcastle is a modern, compact, and culturally vibrant European city with a strong identity. The city is easy to get around and offers excellent shopping, restaurants, museums, galleries and cinemas.

The city centre is renowned for its stunning architecture with many fine buildings and streets, including Grey Street, described by seminal architectural historian Nikolaus Pevsner as 'one of the finest streets in England'. Once a busy industrial and commercial dockside, Newcastle's Quayside is now packed with cafés, bars, and restaurants to enjoy views of the River Tyne and its bridges.

Neighbouring Gateshead is now famed for its contemporary culture and iconic structures, including BALTIC, a converted 1950s flour mill and now a major international centre for contemporary art, the Sage Gateshead concert venue occupying a curved glass and steel building designed by Norman Foster, the Stirling Prize-winning Gateshead Millennium Bridge and Antony Gormley's Angel of the North.

The Region

The region is steeped in history, and our countryside and wide sandy beaches are our best kept secret.

The Northumberland coast and its historic castles, designated as an Area of Outstanding Natural Beauty, are only 30 minutes' drive to the north. Hadrian's Wall world heritage site lies to the west, and South of the city is County Durham, where the ancient city of Durham is complemented by a heritage coastline and rural towns and villages.

Cost of living

On average, the cost of living in Newcastle is 37% cheaper than London. The North East consistently comes out as one of the best value places to live in the UK based on the average cost of living, and property, in particular, is significantly more affordable than in many other parts of the country. From carefully restored Victorian terraces to contemporary city-centre apartments, semi-rural locations to a seafront home, the region offers a wealth of accommodation choices.



Education and Healthcare

Newcastle's hospitals have an international reputation for excellence in healthcare. The University works in close partnership with the Newcastle Hospitals NHS Trust and Cumbria, Northumberland, Tyne and Wear Mental Health Trust. Education here also has a strong reputation, with a choice of excellent state and private schools, several Further Education colleges and of course our world-class universities.

Travel

Exceptional transport links connect the city and region to the rest of the UK, Europe and beyond. Newcastle International Airport is just over 20 minutes from the city centre by car or public transport, from where there are direct flights to over 80 destinations across the globe. The East Coast mainline provides direct access to London by train in less than three hours and Edinburgh in just over an hour, with trains running approximately every 30 minutes. In addition, the A1(M) motorway links the area to London, Edinburgh and other major UK cities.

Newcastle has a modern, integrated transport system with an extensive network of local buses and the Metro which connects the airport, city centre, coast and Sunderland.

Sports

Sports fans are spoilt for choice in Newcastle, with regular top-flight football, rugby and basketball fixtures in the city. In addition, Gateshead Stadium brings international athletics to the region, while the world-class Durham International Cricket Ground hosts county, one-day international, Twenty20 and Test matches.

Nearby, Close House golf resort is listed among the UK's top 100 golf courses and, every year, the world's largest half marathon, the Great North Run, attracts some 57,000 participants and many thousands more spectators.



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Newcastle University schools and institutes



Faculty of Humanities and Social Sciences

- School of Architecture,
 Planning and Landscape
- School of Arts and Cultures
- Newcastle University
 Business School
- Combined Honours and Philosophy
- School of Education, Communication and Language Sciences

- School of English Literature, Language and Linguistics
- School of Geography, Politics and Sociology
- School of History,
 Classics and Archaeology
- Newcastle Law School
- School of Modern Languages





Faculty of Medical Sciences

- Biosciences Institute
- Population Health Sciences Institute
- Translational and
 Clinical Research Institute
- School of Biomedical, Nutritional and Sports Sciences

- School of Dental Sciences
- School of Medical Education
- School of Pharmacy
- School of Psychology



Faculty of Science, Agriculture and Engineering

- · School of Computing
- School of Engineering

- School of Mathematics,
 Statistics and Physics
- School of Natural and Environmental Sciences

Find out more about Newcastle University's Schools and Institutes here.

